



# Brussels Kart

Brussels Kart is an event company located in the center of Brussels. Brussels Kart offers several types of services: karting, rental of multipurpose rooms (Meetings & Expo), helicopter first flights, restaurant. Their activities target both individuals and businesses. Brussels Kart also proposes the privatization of part of the site. Brussels Kart is a key player in Brussels in the organization of team building or moments of relaxation with friends / family.

Business Solution  
Digital Marketing & CRM

Sector  
Entertainment

Collaborators  
20 - 49

Website  
[www.brusselskart.be](http://www.brusselskart.be)

## CHALLENGE

*Brussels Kart needs to promote their activities: HeliAir, the restaurant, Karting and Expo.*

*To achieve this objective, Brussels Kart needs a friendly website presenting all the practical information, blog posts, karting results or even the restaurant menu. Brussels Kart also wanted to allow their customers to book their services online.*

## SOLUTION

Brussels Kart has opted for Odoo as a CMS solution. This tool allows them to update their website easily without any technical knowledge. Eezee-it is supporting Brussels Kart in their daily operations with their website.

## RESULTS

Brussels Kart found in Odoo an easy way to maintain their website and promote their activities.

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### Modules

Sales

Website